THE NEW FACE OF BUSINESS
BUSINESS INDUSTRY INSIGHTS

PROJECT OPPORTUNITIES
INDUSTRY INTEGRATED
EXPERIENCED TEACHERS

MAKING GREAT HAPPEN

Queensland
INTRODUCTION TO THE INDUSTRY.

Meet the new faces of business - Facebook, Airbnb, and Uber. From the services they deliver to marketing, to their approach to staffing and recruitment, they are reshaping the corporate sphere to match a new age. They are connected, data driven and project-focused in everything they do, and they do it well.

Finance, marketing and even human resources are shifting thanks to a strong blend of digitisation and globalisation. Start-ups and Fortune 500 companies alike are now on an even playing field, vying for their share of this new business landscape.

Whether you want to rule the corporate sphere, sell the products of tomorrow or disrupt industries, new skills, new roles, even new industries are being created every other day.

TOP 5 INDUSTRY TRENDS

SMART LEADERSHIP IN DEMAND
There is growing demand for strategic, ethical leadership that guides both society and corporate culture. This requires new thinking around legislation, planning, and strategy that will be borne out of creativity and technology.

START-UPS REDEFINING BUSINESS
Start-ups are redefining the business landscape, from Silicon Valley to Sydney. Whether their innovation is technology-based or simply a rethink of an old standard, employers, investors, governments are seeking out game changers.

AUTOMATION OF PROCESSES
Automation of processes is one of the biggest forces of change in business and governance. Mastering automation for marketing, management or justice can help you take on the new streamlined corporate mindset.

INCREASE IN DATA
Data now fuels finance, human resources, marketing, governance and much more. Just a 10% increase in data access and analysis can net a large corporation $84 million AUD extra profit per year.

EMBRACING A CONNECTIVITY MINDSET
Between beacons, cloud computing or social media – businesses and governing bodies are embracing a connectivity mindset. Whether you want to dive into marketing, human resources, or management, mastering connectivity will take you far.

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JOB SATISFACTION, SALARY & KEY BENEFITS

Employers are already on the hunt for innovative thinkers, with the demand for applicants with critical thinking skills rising by 158% and a desire for staff with creativity rising by 65%vi. And the good news doesn’t end there, it is reported that business, finance and professional services are among the strongest performers for employmentvii.

Best of all, in the age of the start-up, you can create your own opportunity. Investors and innovators can now access a number of new funding and partnership optionsviii.

MAKE GREAT HAPPEN

TAFE Queensland has been in the business of change for more than 130 years. In this time we have experienced change in all forms, and we’ve adapted at every turn – matching every new industry skill and social shift.

With the coming of the digital revolution, we’ve taken it upon ourselves to infuse our courses with the flexibility, creativity and critical thinking expected by employers today and the industries of tomorrow. Marketers, managers, law makers and investigators can now evolve to match our changing world.

Whether it is automation, connectivity, leadership or ethics, we can equip you to create your own opportunities and to shape the world as you see fit.

Tap into a future that is still unfolding and Make Great Happen with TAFE Queensland.

“If I had asked people what they wanted, the would have said faster horses.”

Henry Ford,
Founder of the Ford Motor Company