

A CAREER ON THE LAND

AGRICULTURE AND RURAL INDUSTRY INSIGHTS



**INDUSTRY
INTEGRATED**



**JOB-FOCUSED
TRAINING**



**PATHWAYS
TO FURTHER
STUDY**

**MAKE
GREAT
HAPPEN**

tafe
Queensland

INTRODUCTION TO THE INDUSTRY.

If being in the great outdoors, working with your hands, and being able to sit back and see the result of your hard work at the end of the day is something you enjoy, why not get into an exciting career and life on the land?

When you think about a career in rural operations or agriculture, you probably think about shearing sheep, mustering stock, spraying crops, droving cattle, and fixing fences. But it's not just about being on the farm; the sky's the limit if you work hard. Farmers are food producers, animal carers, business owners, researchers and environmentalists. There are so many exciting career pathways available in this industry for passionate people from agricultural science to business management, advocacy to teaching, and more.ⁱ

TOP 5 INDUSTRY TRENDS



INCREASE IN POPULATION

Everyone needs to eat, and without farmers there would be no food. Australia's population currently sits at approximately 24.3 million people, but is projected to increase to somewhere between 36.8 and 48.3 million by 2061.



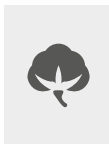
INCREASE IN EXPORTS

Australia's leading North Asian trade partners account for more than 61% of our exports, and by 2030, the Asia Pacific will account for 66% of the world's middle class.



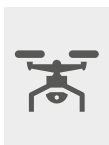
DEMAND IN FOOD AND WINE

A trio of Free Trade Agreements (FTAs) with China, Japan and Korea gives Australian businesses preferential access to approximately 1.5 billion people (with demand rising quickly for meat, dairy, and premium food and wine). Six other FTA negotiations are also currently underway to extend our export market.ⁱⁱ



COTTON EXPORTATION INCREASE

Australia is the third-largest cotton exporter internationally. Increased Asian demand for our cotton, in addition to lower global consumption than production over the past two years, is expected to contribute to a 37.9% growth in revenue in 2016-17.ⁱⁱⁱ



ADVANCEMENT IN TECHNOLOGY

New advances in technology like drones and additive manufacturing are disrupting and reshaping rural Australia. However, the CSIRO predicts that over the next 20 years these new technologies, if designed to optimise our finite resources, could increase agricultural productivity by 50%.^{iv}

ⁱ AgForce Queensland 2016, *Every Family Needs A Farmer* (online). www.agforceqld.org.au/index.php?page_id=153 [accessed 17 November 2016].

ⁱⁱ Agrifood Skills Australia 2015, *Environmental Scan 2015 of the Agrifood Industry* (online). www.submissions.education.gov.au/forms/archive/2015_16_sol/documents/Attachments/AgrifoodSkills.pdf [accessed 17 November 2016].

ⁱⁱⁱ IBISWorld 2016, *IBISWorld Industry Report A0152 Cotton Growing in Australia* (online). www.clients1.ibisworld.com.au/reports/au/industry/default.aspx?entid=30 [accessed 18 November 2016].

^{iv} Agrifood Skills Australia 2015, *Environmental Scan 2015 of the Agrifood Industry* (online). www.submissions.education.gov.au/forms/archive/2015_16_sol/documents/Attachments/AgrifoodSkills.pdf [accessed 17 November 2016].

JOB SATISFACTION, SALARY & KEY BENEFITS

Seeing your hard work grow and blossom before your eyes is just one benefit of being part of the rural operations and agricultural industry. You can specialise in so many different areas like sales, support services, biosecurity, sustainability and training, or you can move into further studies such as agribusinesses management, animal science, and even agricultural engineering. You can also travel and work anywhere.

You are in control of your income in the industry. If you take a traditional route, you will have good and bad seasons which will affect your income. If you go into alternative avenues, often your salary will be negotiable. What is important is that you equip yourself effectively to deal with the challenges of a life on the land so you can put your best foot forward. At an entry level you could earn \$35,000 a year, but with experience in high level position up to \$200,000+.^v

BECOME A SPECIALIST



INCREASING DEMAND



FLEXIBILITY



MAKE GREAT HAPPEN

At TAFE Queensland, our rural operations and agriculture courses are designed to get you skilled up and knowledgeable, and ready to work to reap the benefits of a rewarding life on the land.

Our trainers work hard to maintain their industry currency and connections. Across the state we work with a range of organisations and throughout the year our trainers also participate in industry events, work with guest trainers and volunteer in the community.

With our qualifications you'll receive hands-on training delivered by passionate industry experts. You will learn in a way that suits you, whether that's on the job, through recognition of prior learning, externally or through block training, with access to top quality resources.

We can give you everything you need to grow your career on the land.



“Hard work doesn’t feel like hard work when you’re doing what you love.”

Anonymous



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