Embrace your creative side

This comprehensive design course is crafted to give you hands-on experience in building your career in the visual communication industry. You will gain a broad range of skills in technical and theoretical design principles and their application in everyday design. You will dive into the worlds of typography, branding, packaging, digital and online design, illustrations and portfolio design, all whilst working in a collaborative, studio environment, dealing with real clients.

LOCATION/S
Springfield, Toowoomba

DURATION
Full time: 1 year / up to 3 days per week
Part time: 1.5 years / up to 3 days per week

Key dates
For key start dates for each location visit the online brochure for this course (under the course details tab).

tafesouthwest.edu.au/course/17676

What are my payment options?

No matter what your circumstances, TAFE Queensland South West has a payment option to suit you. If you are unsure of what's right for you, call us on 1300 914 754. We're here to help.

FULL FEE | $15,210
This is the total cost of the course.

Got a question?
Enquire about your full fee study options

 entry requirements
To enter this qualification, you must provide evidence of your technical skills and ability

Resources required
- portable external hard drive (no USB memory sticks)
- appropriate hardware (computer) to run Adobe CC

Outcome
CUA50715 Diploma of Graphic Design

ARE YOU READY TO TAKE THE NEXT STEP ON YOUR PATH TO GREAT?

Accurate as at 26 March 2018. For the latest information see:
tafesouthwest.edu.au/course/17676

RTO 0275
CRICOS 03020E
Job prospects
- Graphic Designer
- Graphic And Web Designers, And Illustrators

Enrol today to secure your spot in this course.

HOW TO ENROL

Enrol now
You’re ready if you have:
- checked your meet the entry requirements (under the course details tab)
- checked your important dates (under the course details tab)
- checked your course costs and know which payment option is right for you (under the costs tab)
- checked your rights and responsibilities as a student, as detailed in the student handbook and refund policy
- Created your Unique Student Identifier and can provide this code to Customer Service TAFE Queensland

All done? Then head to the link below to complete your enrolment:
tafesouthwest.edu.au/study-with-us/enrolment-fees/enrol

Recognition of prior learning
Fast-track to a formal qualification by earning credit for the things you already know. Getting recognition for the skills you’ve gained from the workplace and/or previous learning means less study time for you and getting qualified a whole lot sooner.

More info:
tafesouthwest.edu.au/study-with-us/career-changers-jobseeker/recognition-prior-learning/

Make your future happen
Connect with TAFE on Facebook

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Units
The successful achievement of this qualification requires you to complete 19 units in total, including 9 core units and 10 elective units.

**Black Cluster**
- **CUAPPR503** Present a body of own creative work
- **CUAGRD506** Develop graphic design practice to meet industry needs
- **CUAPHI514** Prepare digital images for pre-press processing
- **BSBCRT402** Collaborate in a creative process
- **BSBWORS01** Manage personal work priorities and professional development
- **BSBDES002** Establish, negotiate and refine a design brief

**Cyan Cluster**
- **BSBDES403** Develop and extend design skills and practice
- **CUAGRD503** Produce typographic design solutions
- **CUAGRD504** Create and manipulate graphics
- **CUAACD512** Work with photomedia in creative practice
- **BSBCRT901** Originate and develop concepts

**Magenta Cluster**
- **CUAILL401** Research and apply techniques for illustrative work
- **CUAACD501** Refine drawing and other visual representation tools
- **CUAGRD505** Design and manipulate complex layouts

**Online Units**
- **CUAGRD901** Research visual communication history and theory
- **SITXICT401** Build and launch a small business website

**Yellow Cluster**
- **CUAIRC607** Develop graphic designs for branding and identity
- **BSBDES001** Implement design solutions
- **CUAGRD902** Produce graphic designs for 2-D and 3-D applications

**Disclaimer**
The elective units available may vary between locations, delivery modes and intakes.

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